



FEES AND TERMS OF ENGAGEMENT

These cover standard commission rates and fees for license or purchase of images

- 'CPW' refers to Creative Photography Wales
- 'The Client' refers to the person purchasing the image and not any third party who may be in receipt of the image
- All image sizes are indicative and based on International Standard Paper sizes. Other aspect ratios (such as panoramics) of a similar total size / image area will be close to these costs but may be revalued accordingly

COMMISSIONED PHOTOGRAPHY

- The table below illustrates fee options; please note the following in particular:
- Prices quoted will include travel time, shooting time and post-production time.
- Day rates are based on a 9 hour day; half days are based on a 5 hour day. Any time above this including travel time will be subject to a new Full / Half Day charge.
- Travel within a 25 mile radius of Brecon including all locations within the Brecon Beacons National Park area will be inclusive of travel costs. Any travel over and above this distance will be chargeable at £0.45 per mile full rate and £0.30 Charity and Community Rate. Local Business Rate includes all travel costs.
- Any other disbursements will be quoted separately as required.
- Images are supplied according to the agreement of the commission and to the details of the Client brief. Typically these would be Full Resolution JPEG and in RAW format of Client requires copyright.

FEES AS DETAILED IN TABLE BELOW (ALL PRICES IN £GBP)

FEES FOR COMMISSIONED WORK	COPYRIGHT WITH CPW	SHARED COPYRIGHT	COPYRIGHT TRANSFERS TO CLIENT
Standard Day Rate	300	375	450
Half day Rate	175	225	275
Over 5 Day Discounted Day Rate	250	325	375
Charity / Community / Local Business Rate	225	300	350
NOTES	Client may only use images for the usage and format agreed during the brief. Other uses and format are subject to further negotiation	The Client and CPW may each use images for any commercial or non-commercial use subsequent to the commission	Only the Client may use images for commercial or non-commercial use subsequent to completion of the commission

PURCHASE OF PORTFOLIO IMAGES

- Purchase of existing images are for single use unless agreed for multiple use or in perpetuity in advance. All images remain the copyright of Creative Photography Wales

- No image shall be adapted, manipulated, cropped or otherwise modified unless specifically requested and authorised in advance
- Images shall be used for the sole purpose(s) agreed at the point of commissioning and paid for by the client. Web images sold as single use only shall only be used on one page only at the size and location (i.e. Home page or other) agreed.
- All images will be normally supplied as full size jpegs for publication or low resolution for website use.
- All work unless commissioned by and solely for the use of a specific client will remain the property and copyright of Creative Photography Wales. Copyright for work carried out on commissioned basis dependent on specific prior arrangement.
- Contractual arrangements are between Creative Photography Wales and the client only. No image supplied in digital form shall be sold to, reproduced, adapted or copied for use by third parties and shall not be printed or produced in 'hard-copy' form apart from the purpose agreed at commissioning and paid for by the client.
- Payment for work by BACS or cheque within 30 days. Interest charges apply for overdue payments.

FEES AS DETAILED IN TABLE BELOW (ALL PRICES IN £GBP)

PURCHASE OF IMAGES (ALL BASED ON SINGLE USE)	COVER / HOMEPAGE	INSIDE PAGES	BLOG / FACEBOOK
Digital Use (Low Resolution)			
Banner / Feature Image	200	100	100
Over 400 x 400 px	150	75	75
Under 400 x 400 px (or thumbnail)	100	50	50
Print Reproduction – Full			

Resolution			
A3 (e.g. Double Page spread on A4 book or magazine)	400	250	N/A
A4 or similar	250	150	N/A
A5 or similar	175	100	N/A
A6 or similar	125	75	N/A
Banner / Display Use	500 (for banner up to 2m x 1m high)	N/A	N/A
Other sizes	By Negotiation	N/A	N/A

SIGNED:



Creative Photography Wales

DATE: January 1st 2017